

# CHRISTINA L. TUDOR

---

## EDUCATION

**Ithaca College, Ithaca, NY**

Major: **Writing and Politics**     Minor: **Women's and Gender Studies**

Phi Kappa Phi Honor Society     Dean's List: Fall '13-Fall '15, Spring '17

John B. Harcourt Phi Kappa Phi Scholarship Award

Graduated: May 2017

GPA: 3.87/4.0

Magna Cum Laude

## PROFESSIONAL EXPERIENCE

**Digital Associate**, American Oversight, Washington, D.C.

Aug 2017-Present

- Manage and grow start-up organization's Twitter account to 100K followers. Grew audience by 60k.
- Write tweets that publicize our Freedom of Information Act (FOIA) requests, documents, lawsuits, and breaking news
- Review documents obtained through FOIA and create blogs, videos, and graphics to showcase corruption and misconduct in the Trump administration
- Create rapid response tweets and graphics in response to breaking news and critical documents, including the congressional impeachment inquiry
- Maintain website's document library and investigations pages
- Launched Instagram account. Create 1-2 posts and Instagram stories per week

**Digital Intern**, The Kellen Company, Washington, D.C.

May 2017-Aug 2017

- Created digital content and campaigns for six clients and associations
- Managed social media accounts and monitored audience responses
- Developed messages and used digital marketing strategies, including SEO to meet client needs

**Public Affairs Intern**, Planned Parenthood of the Southern Finger Lakes

Jan 2017-May 2017

- Managed Social Media Ambassadors Program. Developed hashtags, recommended posts, and articles in response to political happenings for members
- Interacted with patients in the health center and helped them engage with advocacy efforts

**President**, Planned Parenthood Generation Action, Ithaca N.Y.

Oct 2013-May 2017

- Founded organization which grew to over 50 students. Attended lobbying events in both Ithaca and Albany, N.Y.
- Organized bi-monthly events on reproductive rights on campus and in the community
- Wrote op-eds and letters to the editor in support of local affiliate to raise awareness

**Communications Intern**, The Institute for Public Accuracy, Washington D.C.

May 2016-Aug 2016

- Researched, edited, and compiled news releases on political and human rights issues, focusing on the election
- Managed social media and created memes to promote the releases using Canva and Photoshop

**Civic Engagement Intern and Fellow**, Young People For, Washington, D.C.

May 2015-May 2016

- Launched blog team and managed 10 writers
- Pitched and researched topics related to reproductive and social justice. Wrote 6 blogs
- Conducted research to create helped create a guidebook on the importance of courts and voting rights

## WRITING AND PUBLISHING EXPERIENCE

• **Featured in and Contributed Regularly to:** *Buzzsaw Magazine*, *Imprint Magazine*, *The Ithacan.org*, *Young People For* blog, *People for the American Way* blog, *Ithaca.com*, and featured on Planned Parenthood Action social media. **Feature Writer** for *States of Mind Magazine*, a project of Tompkins County Mental Health Association.

## SKILLS

• Mac and PC platforms. MS Office Suite. Adobe Photoshop. WordPress. Salsa. Canva Pro. VAN Database. Social Media. Twitter Ads. Video Editing. Curalate. Meltwater. Digital Strategy.